TMIIIP

Media production brings short & long term economic benefits to Texas communities.

TMIIIP APPROPRIATION & IN-STATE SPENDING

The Texas Entertainment Industry CREATES JOBS and STIMULATES LOCAL ECONOMIES all across the Lone Star State. Here are just a few ways the industry spends money in Texas:

- Lodging
- Restaurants/Catering/Food Suppliers
- Transportation (Air Carriers, Truck Rentals, Fuel, etc)
- Location Rentals and Fees (Residential, Commercial, Municipal)
- Construction supplies
- Wardrobe retail
- Hair & makeup
- Set Dressing Supplies
- Insurance
- Security
- Local Hires
- And many more!

TMIIIP RECRUITED BUSINESS

*Texas Film Commission, 2017

$1.39B
PAID INTO TEXAS
TEXAS CREW WORKERS & LOCAL RESIDENTS

$5.33
PER DOLLAR
RETURN ON INVESTMENT

153K
PRODUCTION JOBS
FROM QUALIFIED APPLICANTS

GLOBAL & LOCAL IMPACT

TV SERIES

(AMC NETWORK)

$40M+
IN STATE SPENDING

500+
LOCAL CREW

400+
LOCAL CAST

$14.8M
IN PAYROLL

$20M+
IN STATE SPENDING

TV SERIES

THE ‘MAGNOLIA EFFECT’ OF FIXER UPPER (HGTV NETWORK)

IN 2017, FILM TOURISM LED TO:

30K VISITORS/WEEK

1.6M VISITORS/YR

PLUS 600 LOCALS EMPLOYED

THE MAGNOLIA NETWORK COMING TO FILM IN TEXAS 2020!

COMING 2020

FEATURE FILM

LOCAL DIRECTOR ROBERT RODRIGUEZ
PRODUCED BY JAMES CAMERON

689 LOCAL CREW
39 LOCAL CAST

1,974 EXTRAS
318 VENDORS

TV SERIES

THE LONG ROAD HOME (NAT GEO NETWORK)

485 LOCAL CREW
58 LOCAL CAST

4,450 BACKGROUND CAST
INCLUDING 1,250 TEXAS VETS/ACTIVE MILITARY

125+
COUNTRIES

12,393 ROOM NIGHTS
IN HOTELS IN BELL COUNTY

FILM FRIENDLY COMMUNITY: LOCKHART

Film Friendly Community: Waxahachie

When you support Texas motion pictures, you support local businesses & communities.

Paul Jensen • executivedirector@txmpa.org