



PRESS RELEASE

Nonprofit Texas Motion Picture Alliance Announces New Executive Director

Texas Motion Picture Alliance | March 9, 2018

MEDIA ADVISORY: For Immediate Release

DATE: March 9, 2018

CONTACTS: John Schrimpf, President, Board of Directors, 214-697-6433

Paul Jensen, Executive Director, 323-252-1535

Texas Motion Picture Alliance Announces New Executive Director

The Texas Motion Picture Alliance, a statewide non-profit industry advocacy organization for film, TV, commercial and video game makers has announced the selection of Paul Jensen as its new executive director. Paul, a member of the Producers Guild of America and Veterans in Media and Entertainment, comes to TXMPA with an extensive, diverse background.

"Paul is the perfect leader to take TXMPA to the next level," reported John Schrimpf, President of TXMPA Board. "As a local film producer, he knows the ins and outs of our program and what needs to be done to ensure a positive outcome next session."

A former Navy pilot and Commanding Officer in the U.S. Navy Reserves, Paul is uniquely qualified to serve as an effective bridge between Texas professionals working in the film, TV, commercial and video game industries and Texas legislators and government officials.

"I'm incredibly excited and honored to be joining TXMPA," remarks Paul, "It's a remarkable organization that has helped communicate the significant economic benefits derived from supporting a healthy statewide film and television industry."

Paul will be replacing Mindy Raymond, now Director of Development and Marketing for New Republic Studios. "I am beyond thrilled for Paul to take the wheel with TXMPA. His amazing leadership skills have already shown through with exciting and new ideas that will put TXMPA on the map both throughout the state and nationally." Mindy will continue to serve on the TXMPA Board.

"Texas has a vibrant film history and some of our industry's most accomplished filmmakers hail from the Lone Star State," adds Paul. "We at TXMPA look forward to continuing to foster a film-friendly environment that supports the thousands of small business owners and the film, television and video game industry professionals who live and work here in Texas."

Paul is currently the Managing Partner and Producer with Best Medicine Productions based in Austin and Los Angeles.

The Texas Motion Picture Alliance (TXMPA) serves the film, video, interactive, and digital media production industry. TXMPA is the industry advocate before legislative, regulatory and judicial bodies, representing a robust community of professionals seeking economic and creative incentives for media work in Texas. Through its programs and activities, TXMPA educates its members, legislators, and the general public on all forms of media production and the tremendous economic impact that production generates within the state. Founded in 2006, TXMPA is a not-for-profit 501(c)(6) organization.

#