

Date

Dear Representative/ Senator \_\_\_\_\_,

I am a \_\_\_\_\_ in the motion picture, TV and commercial industry. Please support an increase in funding for the **Texas Moving Image Industry Incentive Program as part of the Budget. We would like to see the state's program restored back to its previous funding level, so Texas can once again be home for production location.**

Since the decrease of the **Texas Moving Image Industry Incentive Program** last session, I have experienced a great loss of work. Many of my co-workers have had to relocate to other states to find work. I choose to call Texas home and want to continue to work here however, if the state rebate program does not come back, I will be forced to make a difficult decision.

Our industry brings in **\$5.55 for every \$1** granted through the state's rebate program. In order to qualify, **70%** of their crew/ talent must be Texas residents and **60%** of their production days must be in Texas. This not only affects those in the film industry but many of the state's small businesses.

Thank you for your time and support.

Sincerely,

Name

Address

Email/ Phone

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Date

Dear Representative/ Senator \_\_\_\_\_,

Please support an increase in funding for the **Texas Moving Image Industry Incentive Program as part of the State Budget. We would like to see the state's program restored back to its previous funding level, so Texas can once again be home for production location.**

The funding the **Texas Moving Image Incentive Program** is of paramount interest to me because I work in the motion picture industry. This provides rebates to projects once they document their investment in the local economy. This issue directly impacts the small businesses, the crew and talent that serve our industry and want to make Texas their home.

The Texas Moving Image Industry Incentive Program generated \$5.55 per \$1.00 invested. That's a huge

return on investment!

- Approximately **41%** of the budget of a typical commercial shot in Texas **goes to a local small business.**
- **Commercials** shot in Texas with a **\$165K** budget utilize an average of **21 Texas small businesses** and spend about **\$68K** at these **small businesses** .
- An average 10-episode **prime time television show** spends approximately **\$21 million** in Texas. Of that, **\$4.6 million** is spent at **479 Texas small businesses and vendors.**

Thank you for your consideration and support. I believe it is an important issue, and would like to ensure the budget includes increased funding for the Texas Moving Image Industry Incentive Program.

Sincerely,

Name

Address

Email/ Phone

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Date

Dear Representative/ Senator \_\_\_\_\_,

Please support an increase in funding for the **Texas Moving Image Industry Incentive Program as part of the State Budget. We would like to see our program restored back to its previous funding level, so Texas can once again compete with other states for production work.**

The funding for the **Texas Moving Image Incentive Program** is of paramount interest to me because I work in the film industry. This provides rebates to projects once a production company documents its investment in the local economy. This issue directly impacts the amount of productions that come to Texas.

The Texas Moving Image Industry Incentive Program generated **\$5.55** per **\$1** invested. In the last 10 years, the state's rebate program has created **142,974** jobs and brought in **\$1.254B** to Texas' economy, after incentive productions received \$191 million.

Thank you for your consideration, I believe it is an important issue and would like your support for the budget to include increased funding for the Texas Moving Image Incentive Program.

Sincerely,

Name

Address

Email/ Phone